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FIRST HOTEL INDIGO IN NEW YORK CITY BRINGS STYLE AND SUBSTANCE TO NEW CHELSEA HOTEL DISTRICT

Boutique hotel delivers refreshing experience where art, fashion and flowers meet

NEW YORK (October 13, 2009) – New York’s first Hotel Indigo opened today in Manhattan’s Chelsea neighborhood at the nexus of the city’s art, fashion and flower districts. Designed to reflect its colorful and dynamic surroundings, the newly constructed 122-room, well-priced upscale boutique hotel sets a new standard of exceptional design and intimate service in Chelsea’s eastern corridor.

Located at 127 West 28th St., between 6th and 7th Ave, the 20-story hotel promises to boost the local nightlife and dining scene with Blu, its freshly designed restaurant serving American-bistro fare with a local perspective, and Glass Bar, the rooftop lounge boasting spectacular views of the city skyline. Blu restaurant is headed by Chef Roberto Bellissimo, formerly of Le Cirque.

“We have created a top-notch property that provides an upscale guest experience at an accessible price-point in a location that’s fast becoming an epicenter for business and leisure travelers,” said Morris Moinian, president and founder of Fortuna Realty Group, the hotel’s developer and operator. “With the opening of Hotel Indigo New York City Chelsea, we are elevating the hotel landscape of the area by introducing a new and beautifully designed environment that’s stylish and fun with all the necessary amenities our guests and local New Yorkers need to really enjoy the city.”

Elements of the neighborhood – from bursts of color inspired by the nearby flower shops to the rich textures and fabrics of the Garment District and proximity to the Fashion Institute of Technology – inspired the design and decor of the hotel. Images by renowned fashion photographer Marco Glaviano are used as large-scale wall murals in the guest rooms and public spaces of the hotel. Adding to the vibrancy of the neighborhood, the hotel features exterior lighting to create a blue glow around the property in the evening.

“As one of the city’s most eclectic and dynamic neighborhoods, Chelsea is the perfect location for the first Hotel Indigo in New York City,” said Janis Cannon, vice president, Global Brand Management, Hotel Indigo. “The Hotel Indigo model strikes a great balance for developers because it provides guests the refreshing design and intimate service synonymous with a boutique along with the consistency, reliability, and accessibility of a branded hotel. “

The Hotel Indigo New York City Chelsea is owned and managed by Fortuna Realty, LLC, under a license agreement with a company in the InterContinental Hotels Group. Fortuna Group’s portfolio includes several hotels, residential apartment buildings, office buildings and development properties.

The hotel and venues are overseen by General Manager George Buchelli and Sales & Marketing Director Stephen Redford.

The Hotel Indigo New York City Chelsea features 122 guest rooms including two penthouse suites, with custom-designed furniture imported from Italy, oversized beds, plush bedding, hardwood-style flooring for a fresh residential feel, and spa-inspired showers with Aveda products. Each guest room includes a 32-inch high-definition flat screen TV with 150 channels, iHome docking station and fashion-inspired wall mural. Additionally, the hotel provides guests complimentary Wi-Fi throughout the hotel and access to the 24-hour business center, meeting space and 24-hour fitness studio. The hotel also features a pet-friendly policy.

In the past three months, Hotel Indigo has opened four new properties and is scheduled to open an additional four in the U.S. by year-end, including Baltimore, two in San Antonio, and Asheville, N.C. Forecasted to almost double its footprint in the Americas, the brand’s global roll-out is also going strong with the recent announcement of a new deal in Hong Kong. The hotel will be located along Queen’s Road East in Wanchai, an area rich with historical sites, such as the Old Wanchai post office and is scheduled to open in 2012.

About Hotel Indigo

Meeting the desires of today’s business and leisure traveler, Hotel Indigo is an upscale boutique brand that delivers a refreshing and inviting guest experience that is truly reflective of the local community. There are currently 32 Hotel Indigo properties open worldwide and more than 60 hotels under

development, either in the pipeline or in final negotiation. For more information on Hotel Indigo, or to make reservations, please visit www.indigochelsea.com.

Hotel Indigo participates in IHG's guest loyalty program, Priority Club® Rewards. With 44 million members worldwide, Priority Club Rewards is the industry's first and largest guest loyalty program. Guests can enroll for free by logging on at priorityclub.com, by calling 1-888-211-9874 or by inquiring at the front desk of this hotel or any of IHG's more than 4,300 hotels worldwide.

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Notes to Editors:

InterContinental Hotels Group (IHG) [LON:IHG, NYSE:IHG (ADRs)] is the world's largest hotel group by number of rooms. IHG owns, manages, leases or franchises, through various subsidiaries, over 4,300 hotels and almost 630,000 guest rooms in nearly 100 countries and territories around the world. The Group owns a portfolio of well recognized and respected hotel brands including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites® and Candlewood Suites®, and also manages the world's largest hotel loyalty program, Priority Club® Rewards, with 44 million members worldwide.

IHG has nearly 1,600 hotels in its development pipeline, which will create 140,000 jobs worldwide over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

IHG offers information and online reservations for all its hotel brands at www.ihg.com and information for the Priority Club Rewards program at www.priorityclub.com. For the latest news from IHG, visit our online Press Office at www.ihg.com/media

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